

SPORTS NUTRITION™

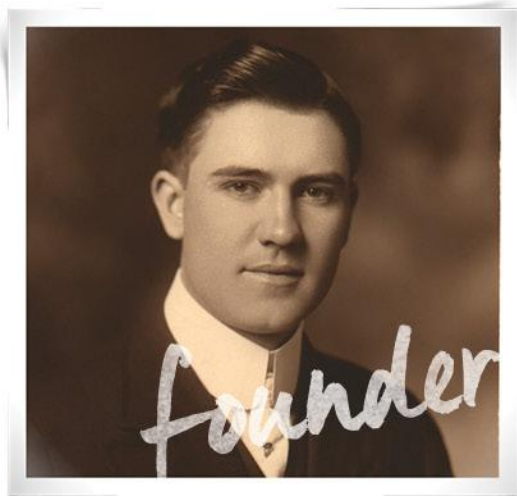


Introduce Yourself

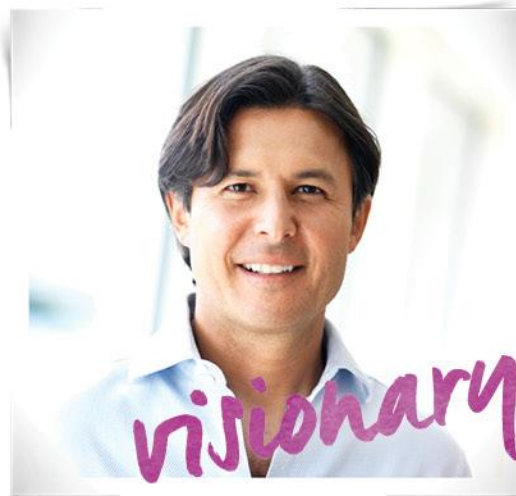
[Distributor adds text that explains why they believe in what they are doing, with specifics.]

Built on trust

- 100 years of innovation
- #1 Natural Nutrition Company in the US



Dr. Forrest C. Shaklee



Roger Barnett

Better health for everyone and a better life for anyone.

the Shaklee difference

At Shaklee, we believe that nature holds the answers to a healthy and productive life. By using pure and potent ingredients and the foremost scientific research, we formulate nutrition products that are truly life enhancing.

PURITY

Quality ingredients,
safe products

POTENCY

Extensive studies,
effective nutrients

PERFORMANCE

Better absorption,
better results

**125
PUBLISHED**

scientific papers and
scientific presentations

20-YEAR

Shaklee users evaluated
in landmark study had
remarkably better health than
nonsupplement users

2000

the year Shaklee became the
world's first Climate Neutral
certified company

350

tests on every new botanical
ingredient for harmful
contamination, pesticides,
and other residues.

Over
100,000

quality tests a year to
ensure purity and potency

More than
250

pesticide tests beyond what
is required by United States
Pharmacopeia

121 MEDALS

Shaklee-powered
athletes won gold,
silver, and bronze
at the Games

\$300 MILLION

More than
in Research
& Development

1 MILLION

More than
trees planted

Shaklee
Creating Healthier Lives®

Put in the Best, Bring out the Best



Everything you need, nothing you don't
Optimal ratios of proteins, carbohydrates, and electrolytes
Clinically proven to improve athletic performance*
No artificial flavors, sweeteners, or preservatives
That's **PURE** performance



*Performance® and Physique® are clinically tested formulas

PURE Potential



For Anyone Who Wants to Improve
Fitness and Health

Biking	Jogging
Running	Walking
Aerobics	Martial Arts
Golfing	Tennis
Bowling	Softball
Basketball	Soccer
Hiking	Lifting Weights
Skiing	

Improve Your Athletic Performance

Powering Athletes.
Fueling Dreams. From
Start to Finish.



Before Exercise



During Exercise



After Exercise



Shaklee Energy™

Contains caffeine from natural green tea extract, plus L-tyrosine, L-theanine, B vitamins, and vitamin D

- Sustain energy*
- Improve performance*
- Stay alert*
- Sharpen focus*
- Improve mood*

* These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.



PURE Energy

We Use Only Safe Ingredients in Energy Chews

Many Energy Drinks and Shots Contain:

- Artificial colors: Red #40, yellow #6
- Artificial flavors
- Artificial sweeteners: Ace-K, aspartame, sucralose
- Artificial preservatives: Sodium benzoate, potassium sorbate, EDTA
- High sugar and high calorie



Shaklee Performance®

- Minimizes fluid loss for enhanced hydration
 - Maintains blood-glucose levels to sustain intense energy output
 - Increases endurance for better athletic performance
- Greenleaf JE, Looft-Wilson R, Wisherd JL, McKenzie MA, Jensen CD, Whittam JH. Pre-exercise hypervolemia and cycle ergometer endurance in men. Biol Sport. 1997;14(2):103-14.
 - Yaspelkis BB, Patterson JG, Anderla PA, Ding Z, Ivy JL. Carbohydrate supplementation spares muscle glycogen during variable-intensity exercise. J Appl Physiol (1985). 1993 Oct;75(4):1477-85.
 - Sirotniak AC, Foster VL. Glucose-Electrolyte Ingestion: Influence on Endurance Factors in Highly Trained Female Cyclist. Med Sci Sports Exerc. 1992. 24(5):S121.



During Exercise

PURE Hydration

Performance Stands Up to the Competition with:

- **Sustained** energy
- **Six hydrating** electrolytes
Including calcium and magnesium
- **No** artificial sweeteners
Including sucralose, aspartame
- **No** artificial flavors
- **No** synthetic colorants or stabilizers
Including yellow #5, yellow #6, blue #1, red #40
Including brominated vegetable oil, glycerol ester of wood rosin

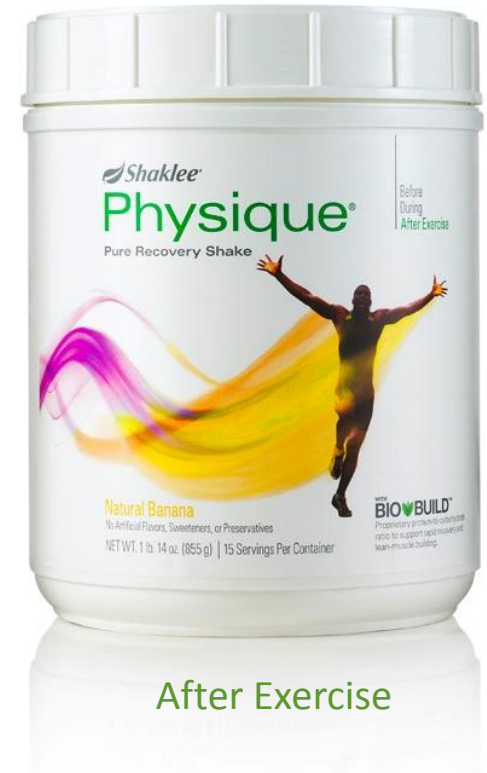


Shaklee Physique

Has the Right Ingredients to:

- Allow your body to absorb a full spectrum of amino acids over time
- Help build firm, lean muscles
- Help restore muscle energy
- Support muscle repair

- Butterfield G, Borchers J. Response of Serum Glucose and Insulin to Meals of Various Compositions Fed after Exercise. Sports Med Training Rehab, 1993. 4:304.
- Zawadzki KM, Yaspelkis BB 3rd, Ivy JL. Carbohydrate-protein complex increases the rate of muscle glycogen storage after exercise. J Appl Physiol (1985). 1992 May;72(5):1854-9.



After Exercise

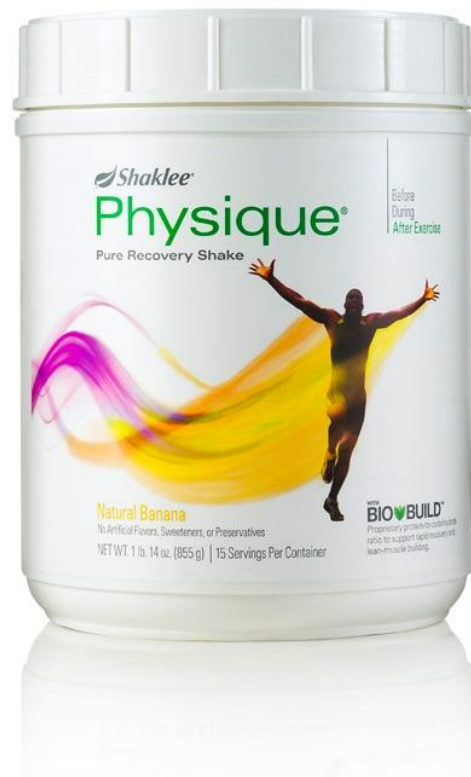


PURE Recovery

What We DON'T Put in Our Formulas Is Just as Important as what We Do Put in.

Here Is What You **WON'T** Find in Physique:

- Banned substances
 - Steroids*
 - Stimulants*
- Excessive protein
 - Dehydration and digestive challenges*
 - Suboptimal recovery profile*
- Artificial sweeteners
- Artificial flavors
- Synthetic colorants



PURE Science

The Best of Nature and Science

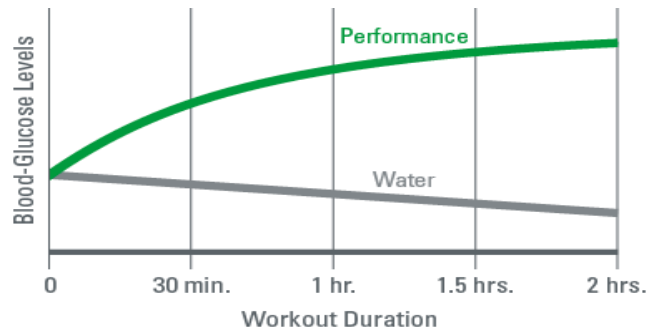
- Creating healthier lives for over 50 years
- Committed to cutting-edge science
- Over 100 published studies and abstracts in peer-reviewed scientific journals

The results speak for themselves!



PURE Science

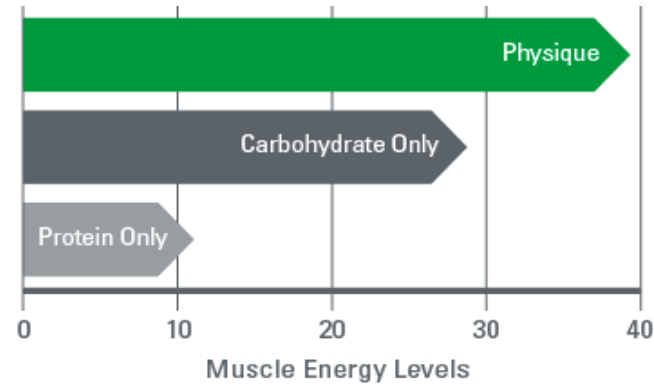
Shaklee Performance® Sustains Energy!



More energy! More endurance! The longer and tougher your workout, the better Performance gets.

Zawadzki KM, Yaspelkis BB 3rd, Ivy JL. **Carbohydrate-protein complex increases the rate of muscle glycogen storage after exercise.** J Appl Physiol (1985). 1992 May;72(5):1854-9

Shaklee Physique® Improves Recovery!



Recover faster! Recover more completely! Physique restores energy to your muscles when taken immediately after working out and again two hours later.

PURE Performance Team



DENNIS
BOWSHER



ELI
BREMER



CARYN
DAVIES



TROY
DUMAIS



TRACY
BARNES



COREY
COGDELL

PURE Performance For You



SHAKLEE Guarantee

Put in the Best, Bring out the Best

Natural ingredients you can trust

No artificial flavors, sweeteners, or
preservatives

Everything you need.

Nothing you don't.



PURE Sport

- Proven in the lab*
- Proven on the track, on the ice, in the field, and on the mountain
- Proven in the gym, in the pool, and even in mid air (for 74 human-powered miles)

For decades...all across the globe...
Shaklee has been powering athletes
to push limits and achieve more

*Performance® and Physique® are clinically tested formulas



PURE Possibilities

We all share what we love:

Running/Jogging

Aerobics

Tennis

Softball

Martial Arts

Biking

Lifting Weights

Golfing

Bowling

Basketball

Hiking

Skiing

Who do you know who is a:

Coach

Soccer Mom

Sports Fan

Personal Trainer

Weekend Warrior

Massage Therapist



SPORTS NUTRITION™



Community

- A diverse community of people helping people



A better life

- A flexible, rewarding way to earn an income on your terms



3 ways to join Shaklee

USE



Experience the way Shaklee products can help transform your health.

SHARE



Share Shaklee products with friends and family and earn extra cash + rewards.

BUILD



Build a team in a way that works for you and fits your life, with the potential for significant financial rewards.

3 ways to join USE PRODUCTS

Free Membership
\$99.95 - \$269.95



Place the Life Plan on AutoShip and receive a coupon for a Shaklee product for only \$10.**



or Join for \$19.95

SHARE & EARN

Upgrade from Member to
Distributor \$29.95 or join \$49.95



\$349 Gold PAK
Over \$700* total value



BUILD A BUSINESS

\$649 Gold Plus PAK
Over \$1,350* total value



\$1,049 Super Gold PAK
Over \$2,200* total value



*Based on Suggested Retail Price. **As a Shaklee Member save 15-25% on future purchases. If placed on AutoShip, this offer also includes an online coupon for a Shaklee product (up to \$100 SRP value) for only \$10. Product selection subject to availability. Product may be substituted with product of similar value at any time.

Shaklee
Creating Healthier Lives®



We offer additional educational seminars



Learn about the best
Weight Loss Program –
S180 – Burn Fat,
Not Muscle



Learn about the Best,
most comprehensive
nutritional system in the
world. Shaklee Life

Additional slides



Shaklee® Life | Plan

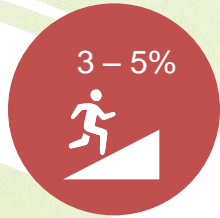
The best, most comprehensive nutritional system in the world.

The Shaklee Life Plan is the result of the foremost scientific research and decades of studies, designed to bring you the most essential nutrients for a healthy life. Combining the Shaklee Life Energizing Shake and Shaklee Life-Strip, the plan promotes and protects every aspect of your health—with nutrients clinically proven to help provide the foundation for a longer, healthier life.*



Sports Nutrition:

A \$5.5 Billion Market and Growing



Sports has been **growing 3%–5% per year** for the past several years and is projected to continue this growth rate for the next three to five years (resistant to the tough economy)



The energy-drink market is **growing even faster, at 9% per year**, and is the fastest-growing segment of the beverage industry (not included in Sports Market numbers)



Sports products are going mainstream with **young and trendy consumers**. Physical activity is increasing for people ages 18–34

Shaklee Formulas Are “On Trend”



Lean and toned is “in”: Shaklee products have fewer grams of sugar, and less fat than most competitors



Convenience is “in”: Shaklee Energy™ Chews are more convenient than energy drinks to transport and consume



Fitness and Endurance are “in”: All three Shaklee products provide long-term benefit delivery



Natural is “in”: Shaklee Sports Nutrition™ products contain no artificial flavors, sweeteners, or preservatives